

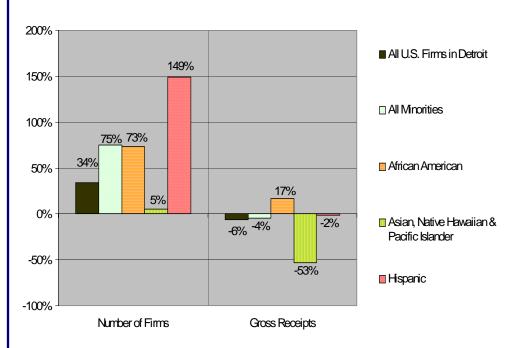
The State of Minority Business: **Detroit-Warren-Flint, MI – CSA**

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Summary Statistics by Group in the Detroit-Warren-Flint, MI – CSA - 2002											
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees						
African American	35,740	\$3,660,403	\$102	2,561	27,221						
American Indian & Alaska Native	2,350	\$355,526	\$151	287	3,719						
Asian	11,782	\$3,837,161	\$326	3,733	33,642						
Hispanic	5,564	\$2,481,283	\$446	1,013	12,113						
Native Hawaiian & Other Pacific Islander	107	\$31,506	\$294	S	С						
All Minority	54,557	\$10,398,378	\$191	7,506	1						
All U.S. Firms (includes publicly-held)	386,533	\$501,181,195	\$1,297	99,592	2,239,404						

- In 2002, there were over 54,500 minority-owned firms in the Detroit-Warren-Flint, Michigan Combined Statistical Area (CSA).
- Minority firms generated nearly \$10.4 billion in annual gross receipts and employed between 50,000 and 99,999 workers.
- Minority firms represented 14.1 percent of all U.S. firms located in the Detroit-Warren-Flint CSA in 2002.
- The Detroit-Warren-Flint CSA included statistics for the Ann Arbor Metropolitan Statistical Area (MSA); the Detroit-Warren-Livonia MSA; Flint MSA, and the Monroe MSA.

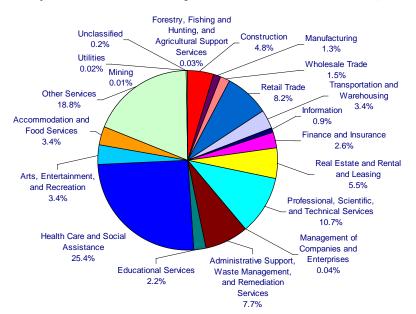
Change in Number of Firms and Gross Receipts for Firms in <u>Detroit</u>, MI - 1997 - 2002



- The number of minority firms in Detroit, MI increased by 75% between 1997 and 2002, compared to a 34% increase for all U.S. firms during the same period.
- However, gross profits for minority firms declined by 4% and those of all U.S. firms fell even further by 6% between 1997 and 2002.
- The number of African American firms increased by 73% and their gross receipts by 17% between 1997 and 2002.
- Gross receipts of Hispanic firms decreased by 2%, despite a 149% increase in the number of Hispanic firms.

Source: U.S. Census Bureau, 2007 Special Tabulation for all minority firms in 2002; 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. S = Estimates are suppressed when publication standards are not met. c = 100 to 249 employees. I = 50,000 to 99,999 employees. Growth trends for the Detroit-Warren-Flint, MI - CSA are not represented because 1997 and 2002 data for the same related counties is not available. Growth in number of firms and gross receipts for Minority Firms and Asian, Native Hawaiian and Other Pacific Islander firms between 1997 and 2002 represent MBDA's estimates. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable.

Representation of Minority Firms in Detroit-Warren-Flint, MI - CSA, by Industry - 2002



- In 2002, minority-owned firms in the Detroit-Warren-Flint CSA were more concentrated in the following industries: health care and social assistance (25.4%); other services (18.8%); and professional, scientific, and technical services (10.7%).
- There were over 13,800 firms in health care and social assistance; more than 10,200 firms in other services; and nearly 5,900 firms in professional, scientific, and technical services.

Number of Minority Firms in the Detroit-Warren-Flint, MI - CSA, by Industry - 2002

1 Industry	African American	American Indian & Alaska Native	Asian	Hispanic	Native Hawaiian & Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	S	0	0	0	18	0.03%
Mining	S	0	0	0	0	8	0.01%
Utilities	S	0	2	1	0	12	0.02%
Construction	1,347	293	254	804	1	2,600	4.8%
Manufacturing	291	67	226	150	0	716	1.3%
Wholesale Trade	345	S	347	122	1	844	1.5%
Retail Trade	2,650	228	1,178	520	S	4,458	8.2%
Transportation and Warehousing	1,219	118	442	147	0	1,836	3.4%
Information	320	9	95	51	S	469	0.9%
Finance and Insurance	983	51	307	75	S	1,419	2.6%
Real Estate and Rental and Leasing	1,768	312	741	216	0	3,020	5.5%
Professional, Scientific, and Technical Services	3,190	197	1,874	667	s	5,848	10.7%
Management of Companies and Enterprises	S	0	5	1	0	22	0.04%
Administrative Support, Waste Management, and Remediation Services	3,291	S	357	474	2	4,207	7.7%
Educational Services	750	S	294	135	0	1,217	2.2%
Health Care and Social Assistance	10,093	S	2,469	1,102	S	13,840	25.4%
Arts, Entertainment, and Recreation	S	S	275	255	0	1,841	3.4%
Accommodation and Food Services	738	44	969	124	1	1,859	3.4%
Other Services	7,380	S	1,898	725	0	10,245	18.8%
Unclassified	38	0	S	1	S	99	0.2%
All Minority Firms	35,740	2,350	11,782	5,564	107	54,557	100.0%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, 2002 Survey of Business Owners, Company Summary, September 2006. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing drycleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. n/a = not available. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review The State of Minority Business Enterprises at { HYPERLINK "http://www.mbda.gov/minoritybizfacts"}. For information on Census' data methodology and standard errors, please visit { HYPERLINK "http://www.census.gov/csd/sbo/index.html"}. Prepared by MBDA's Office of Business Development,